



Creating Shared Value

We deliver results with a social impact

Companies around the world rely on Televerde to optimize revenue growth across marketing, sales, and customer experience channels to deliver sustainable business results. By combining innovative technology with the power of the human connection, we find opportunities for our clients to help, to guide, and to solve challenges for their customers.

The modern customer journey isn't a funnel, it's an infinite loop of opportunity. Our unique approach to customer journey optimization integrates marketing, sales, and customer experience to create reliable growth. We believe technology, process, and people are the fuel for consistent results. That's why we leverage these powerful resources into integrated solutions for every stage in the customer journey. Whether you aim to seamlessly fill the gaps in your existing martech stack or seek an end-to-end integrated customer journey solution, Televerde grows with you.

Inbound Success: The difference a mission-driven enterprise can make

Every inbound marketing partner will have a compelling story to tell about their unique expertise and advanced technology. We do too. But we also believe that the way we do business is our true differentiator. We believe that business can be a force for good.

"Televerde helped us create a strategic sales and marketing plan, and their lead quality exceeded my expectation. I hear from Inside Sales that the leads are much stronger and more qualified. I attribute this to the unbelievable energy of the Televerde reps."

- Mark Craven, VP Sales, Pulse Secure



A global revenue creation partner

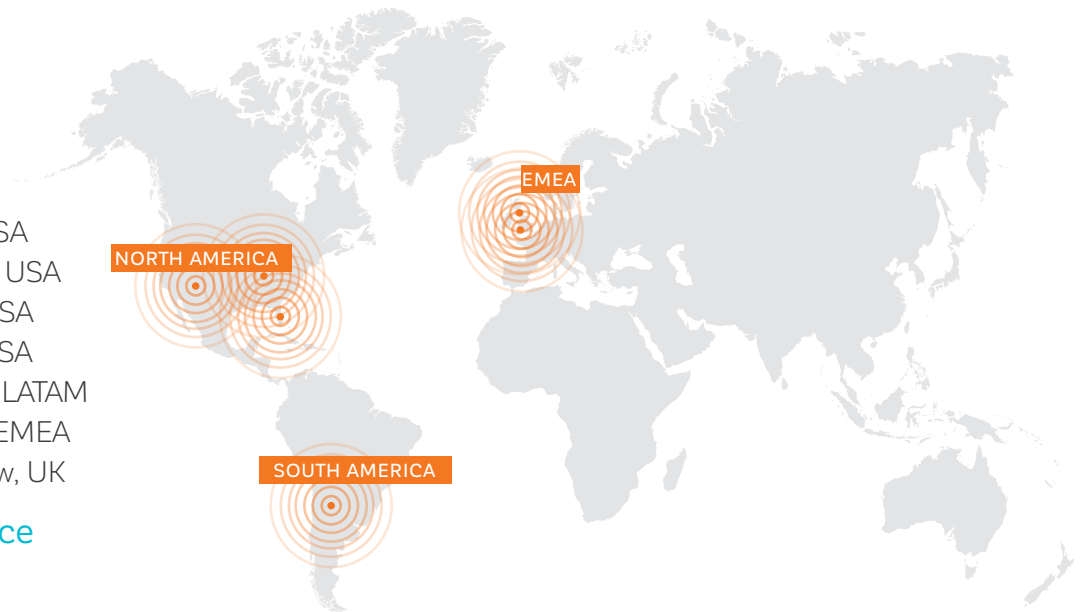
👤 700+ professionals

🗨️ 30+ languages

📍 Global presence

Phoenix, Arizona, USA
Homestead, Florida, USA
Madison, Indiana, USA
Rockville, Indiana, USA
Córdoba, Argentina, LATAM
Glasgow, Scotland, EMEA
HMP Styal, Wilmslow, UK

🕒 26+ years experience



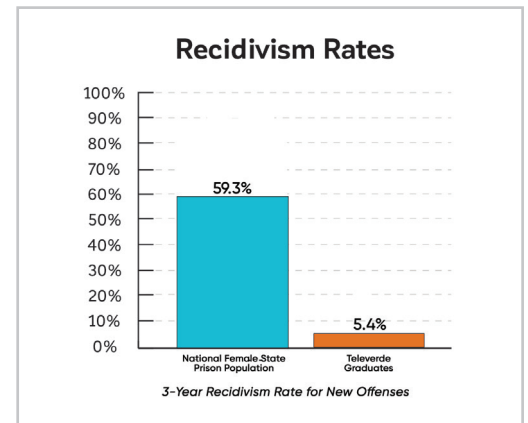
Our driving purpose is to transform the lives of disempowered people

We work with our clients to accelerate their sales pipeline—all with a socially responsible business model that invests in incarcerated women. We provide sales training, education, and jobs for incarcerated women both while in prison and after they are released. And the results are extraordinary. These women have transformed into sales, marketing, and customer experience professionals, becoming the cornerstone of the work we do.

Learn how our teams have delivered for companies like Epson and Pulse Secure.

*“What makes Televerde special is that **we’ve figured out how to marry profit and purpose.** And when you do this, you see your work producing extraordinary results for customers but in a way that has profound societal impact. This is especially meaningful, and it creates an environment in which people want to come to work every day.”*

- Morag Lucey, Televerde CEO



Businesses can drive social change

Consumers are looking for brands that take a stand and companies that make both profit and purpose part of their business strategies.

Together, we have an opportunity to amplify the work we’ve done and the results we’ve achieved, while also showing the proven societal impact of a business model built on second chances. Education, skills training and employment opportunities are critical to reduce recidivism and end the revolving prison door. It’s capitalism with a conscience, and this is good for business, the economy and society overall.

Engage our team to help you drive results. Visit televerde.com or call us **888-787-2829**.

