

Increase revenue throughout your partner channel



Get more out of your channel marketing investments with a team set on keeping you informed at every step.





“ Televerde helped us create a strategic sales and marketing plan, and their lead quality exceeded my expectations. I hear from Inside Sales that the leads are much stronger and more qualified. I attribute this to the unbelievable energy of the Televerde reps. ”

– Mark Craven, VP Sales, Pulse Secure

We help the world's top B2B companies thrive

Televerde is a sales and marketing extension of some of the world's largest companies. For 25 years, we've been honing the art of combining marketing technology with the human touch- to help our clients increase revenue, accelerate sales, and drive demand.

We work with companies like SAP and Broadcom to deliver over \$10B in closed won revenue with substantial ROI. Ready to develop a winning demand generation strategy for your channel?

Build campaigns that convert

Televerde's Marketing Services will help you build campaigns that generate awareness and lead to increased demand – and feed your partners with opportunities to close.

Whether you have a host of bundled partner programs already available and are looking to expand, or you are in the inception phase of building out programs to support your partners; we are here to help design from scratch or augment what you have in place.

Keep your sales pipeline flowing with partner wins

We'll work together to assess your strategy, identify any gaps or areas for improvement, and make a plan to reach your revenue goals this year.

We're your partner in revenue. We've delivered more than 137,000 marketing qualified leads through more than 2,200 campaigns over the past three years. By building relationships with your target prospects, we identify their unique needs and challenges; align them to the right partner; and give them the tools and information they need to move quickly from prospect to customer.





Get clarity with closed-loop reporting

We'll work alongside your partners to generate, nurture, and track quality leads- ensuring full visibility into the fruit of your channel marketing investments.

We give you clarity into the results of your MDF spend, assurance your product is being positioned and sold, ensure your partners are driving expedited sales cycles, and enable closed-loop reporting. Your partners will feel supported, you will be confident in the results, and you will see the funnel fill and progress throughout the program.

Our clients love us because of the results we deliver

As an end-to-end sales and marketing partner, we find opportunities for our clients to solve challenges for their customers- all while changing lives and providing opportunities for disempowered communities.

We deliver results with a social impact

Now, more than ever, people are looking to align with brands that reflect their values and lead with purpose. Education, skills training, and employment opportunities are critical to reduce the generational cycle of poverty and incarceration. Together with our clients, we have proven the societal impact of a business model built on second chances.



“Televerde SDRs work alongside your partners to assure that no opportunities fall through the cracks. The result is alignment between you and your partner channel, a shorter sales cycle, and increased revenue for your company.” – Alicia Rasta, VP, New Customer Acquisition

To start generating quality leads for your channel partners with full visibility into the results of your MDF spend, visit [Televerde.com](https://www.televerde.com)